



NORTH AMERICA

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For Immediate Release

**DAHLE NORTH AMERICA'S PERSONAL TRIMMERS:
PRECISION AND AFFORDABILITY MAKE A WINNING COMBINATION.**

Peterborough, NH, October 2, 2002 – Dahle has responded to consumer demand for a high quality, accurate rolling trimmer at an affordable price. Dahle's Personal Trimmer sets the standards for the cutting industry by featuring an ergonomic design, sturdy metal base and a self-sharpening blade.

Safety is an important feature built in to this trimmer. The cutting blade is fully enclosed inside a plastic cutting head, which virtually eliminates the chance of an accident. In the event that the blade does need to be replaced, the cutting heads are easily removable and the user never has to touch the blade. Three decorative cutting heads are also available for this model. Creativity is endless with the ability make perforated, wavy or deckle cuts in your work.

“Our Personal Trimmer has the ability to provide consistent, clean cuts each and every time,” said Scott Prokop, VP and General Manager, Dahle North America, Inc. This makes it an ideal tool for art, craft and photo applications.”

The trimmer features preprinted measuring grids for quicker paper alignment. These include inch and metric scales and an integrated protractor for creating angle cuts. Dahle's Personal Trimmer is a must have tool for scrapbookers, craft hobbyists and photographers.

Dahle North America, Inc. is a fully integrated manufacturer and distributor of art and craft tools, business machines and office products with a brand name recognized for quality and precision. Dahle markets more than 300 products, including paper cutters and trimmers, cutting mats and scissors, and pencil sharpeners, for the home, office, and art markets

For more information on Dahle products please call (800) 243-8145 or visit their website at www.dahleusa.com.