



NORTH AMERICA

Contact: Chris Jackson

For Immediate Release

**DAHLE NORTH AMERICA MAKES SCRAPBOOKING EASIER
WITH THEIR NEW PERSONAL TRIMMER KIT**

Peterborough, NH, September 8, 2003 – Dahle’s popular Personal Trimmer is now available as a kit for scrapbook enthusiasts and allows you to create customized scrapbook pages with ease. This high quality, accurate trimmer features a sturdy metal base, self-sharpening blade and comes complete with a straight, wavy, deckle and perforated cutting head. It’s the perfect tool to show your creativity.

Safety is an important feature built in to this trimmer. The cutting blade is fully enclosed inside a plastic cutting head, which virtually eliminates the chance of an accident. In the event that the blade does need to be replaced, the cutting heads are easily removable and the user never has to touch the blade. Creativity is endless with the ability make perforated, wavy or deckle cuts in your work.

“Scrapbookers are always looking for new ways to increase the level of detail in their work,” said Scott Prokop, VP and General Manager, Dahle North America, Inc. “By offering our Personal Trimmer Kit, we’re providing everything they need to create the intricate pages they desire.”

This trimmer features preprinted measuring grids for quicker paper alignment. These include inch and metric scales and an integrated protractor for creating angle cuts. Dahle’s Personal Trimmer Kit is affordably priced at \$89.95 and is a must have tool for scrapbookers, papercrafters and craft hobbyists.

Dahle North America, Inc. is a fully integrated manufacturer and distributor of art and craft tools, business machines and office products with a brand name recognized for quality and precision. Dahle markets more than 300 products, including paper cutters and trimmers, cutting mats and scissors, and pencil sharpeners, for the home, office, and art markets

For more information on Dahle products please call (800) 243-8145 or visit their website at www.dahleusa.com.